# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 10, 2016



### U.S. AUTO PARTS NETWORK, INC.

(Exact name of registrant as specified in its charter)

### Delaware

(State or other jurisdiction of incorporation)

#### 001-33264

(Commission File Number)

#### 68-0623433

(IRS Employer Identification No.)

#### 16941 Keegan Avenue, Carson, CA 90746

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (310) 735-0085

#### N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

	Pre-commencement co	ommunications j	pursuant to Rule	14d-2(b) under	the Exchange A	Act (17 CF	FR 240.14d-2(b))
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☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

On May 18, 2016, at the Needham Emerging Technology Conference in New York, New York, and on June 1, 2016 at the Craig Hallum Conference in Minneapolis, Minnesota, U.S. Auto Parts Network, Inc. (the "Company") will be speaking and meeting with certain analysts, investors and others in one-on-one meetings regarding the Company. The information to be disclosed during these meetings is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information contained in Item 7.01 and in Item 9.01 and in Exhibit 99.1 attached to this report is being furnished to the Securities and Exchange Commission and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that Section, or incorporated by reference in any filing under the

Exchange Act or the Securities Act of 1933, as amended, regardless of any general incorporation language contained in such filing.

### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
99.1	Presentation of U.S. Auto Parts Network, Inc.
	2

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: May 10, 2016 U.S. AUTO PARTS NETWORK, INC.

By: /s/ NEIL WATANABE

Neil Watanabe Chief Financial Officer

3

#### EXHIBIT INDEX

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99.1	Presentation of U.S. Auto Parts Network, Inc.
	4



### Safe Harbor



This presentation contains "forward-looking" statements, within the meaning of the federal securities laws, that are based on our management's beliefs and assumptions and on information currently available to management. Forward-looking statements include information concerning our possible or assumed future results of operations, expected growth and business strategies, key operating metrics, financing plans, competitive position, industry environment, potential product offerings, potential market and growth opportunities and the effects of competition.

Forward-looking statements include all statements that are not historical facts and can be identified by terms such as "anticipates," "believes," "could," "seeks," "estimates," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent our management's beliefs and assumptions only as of the date of this presentation. These statements do not guarantee future performance and speak only as of the date hereof, and qualify for the safe harbor provided by Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933. We refer all of you to the disclosures contained in the U.S. Auto Parts Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the Securities and Exchange Commission, including the risk factors set forth therein, for more detailed discussion on the factors that can cause actual results to differ materially from those projected in any forward-looking statements. Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

This presentation includes certain non-GAAP financial measures as defined by SEC rules. We have provided a reconciliation of those measures to the most directly comparable GAAP measures in the this presentation, where applicable. All financial measures in this presentation refer solely to the Company's core auto parts operating segment ("Base USAP") and exclude the AutoMD operating segment ("AutoMD"), an online automotive repair information source of which we are a majority stockholder.

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### **Company Overview**



- US Auto Parts is a leading pure-play internet retailer of aftermarket auto parts
- ▶ We operate online sites, marketplaces and wholesale channels focused on the do-it-yourself (DIY) customer
- Offer over 1 million SKUs of high quality private label and branded aftermarket products
- ▶ Reach ~10 million online customers per month through our well-established network of websites

A Value Leader in Aftermarket Auto Parts











### **Customer Value Proposition**



#### **Low Cost Products**

 Cost-conscious customers are able to purchase over 55,000 products at a significant cost savings because USAP is able to identify high demand SKUs and source them from one of 350+ reputable factories in Asia; over 60% of USAP unit sales are private label

#### **Product Warranties**

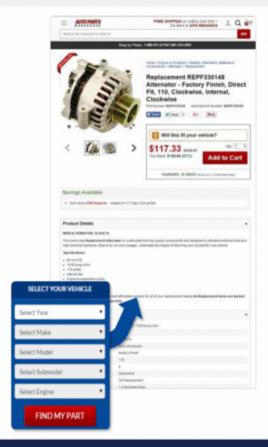
 We provide a limited warranty for all products sold including a full parts replacement

#### **User-Friendly Websites**

 Customers shop websites designed specifically for the auto parts segment driven by our complex catalogs allowing customers to quickly identify SKUs required and build complete jobs

#### Over 1M SKUs

 Customers have one-stop shopping on over 1 million products across all major categories for auto parts: Collision,
 Engine/Under Car, and Performance and Accessories



Price & Product Availability: The Two Most Important Factors for DIY Customers

## Aftermarket Auto Parts Industry Sales<sup>1</sup>



2018

5013 5010 5010

Total miles traveled has increased in recent months while the average price of gas has declined over the same period

Mean Light Vehicle Age

The average age of a light vehicle on the road continues to increase each year since 2007

#### 11.5 11.5 11.5 11.5 11.5 8.0% Vehicle Miles Traveled (Y/Y Change) \$2.90 7.0% Avg.Gas Price Per Gallon 5.1% 5.0% \$2.50 5.0% 5.1% 5.0% 4.0% 10 \$2.10 3.0% \$1.90 2.0% 1.0%

\$1.50

Feb-16

Jan-16

Source: Miles Traveled – U.S. Department of Transportation; Gas Prices – U.S. Energy Information Administration IHS

Jun-15 Jul-15

Miles Traveled Growth

Aug-15

Sep-15 Oct-15

Nov-15

Average Gas Price

0.0%

Miles Traveled and Average Gasoline Price Per Gallon

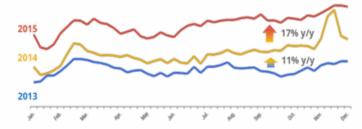
### **Aftermarket Auto Parts Industry Sales**<sup>1</sup>



- Favorable macro trends including online/mobile adoption, increased miles driven and a peak average age of vehicle is supporting strong search demand for automotive related searches
- Drivers are increasingly relying on Google to search for parts and service information
- Google has experienced 16% year over year growth in queries for automotive parts and accessories

### **Digital Trends**

[Vehicle Parts & Service Monthly Searches]





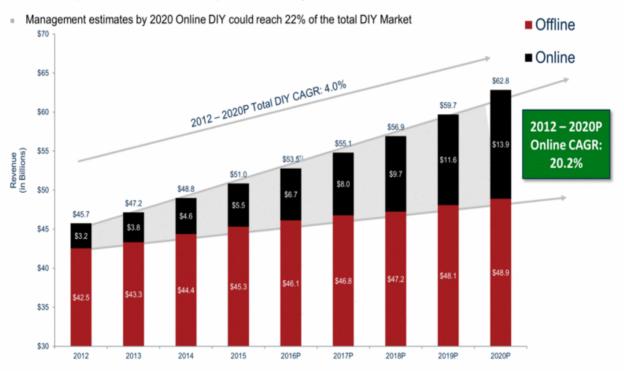
Source: : Google

## **Online Market is Vibrant & Growing**



#### **DIY Online Penetration**

The online portion of the DIY market is expected to double by 2020<sup>1</sup>



1) Based on management assumptions and projections

### How We Go To Market: Channels & Percent of Revenue<sup>1</sup>



### eCommerce Websites:

Network of flagship websites supported by our call center agents. Sites also generate advertising & sponsorship revenue.







91%

### **Online Marketplaces:**

3rd party auction sites and shopping portals, enabling access to additional consumer segments.





Offline/Wholesale: Products distributed directly to commercial customers, mostly collision repair shops. Also our Kool-Vue™ branded products sold to wholesale distributors.



9%

Based on estimates for TTM Q1-16

# We Address the Market with an Expansive Product Offering





### **Collision Parts**





### Engine Parts





### Performance & Accessories

Car Covers	Floor Mats / Carpeting
Vent Visors	Tonneau Covers
	-
Bug Shields	Car Bras

Private Label	96%
Branded	4%
Note: All percentages of sales	are estimated using TTM O1-16

52% 48%

3% 97%

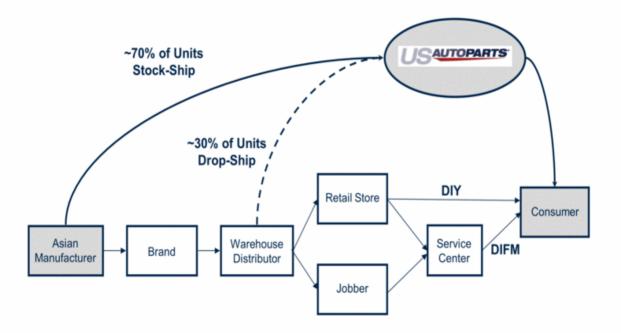
Note: All percentages of sales are estimated using TTM Q1-16

**Over 1 Million SKUs Across Several Categories** 

### USAP Supply Chain Creates Pricing Advantage USAUTOPARTS



▶ USAP has built a vertically integrated e-commerce business that also uses low/no capital intensive branded product to identify demand, drive traffic and supplement products that have not been private labeled



### **Projected Margin Profile**



- ▶ Incremental flow through from private label business is driving higher margins
- ▶ Minimal fixed costs creates significant leverage in our business model
- ▶ We believe revenue mix will continue to shift to private label

	Private Label	Branded	Total
FY-15 Growth Rate <sup>1</sup>	17%	(9%)	6%
Projected Revenue Mix	65%	35%	100%
Projected Gross Margins	34% - 36%	19% - 21%	29% - 31%
Projected Variable OPEX Costs	16% - 17%	11% - 12%	15% - 16%
Incremental Fixed Cost	0%	0%	0%
Incremental Flow Thru	17% - 20%	7% - 10%	13% - 16%

- Excludes non-operating channel segments
   Projections above are based on management assumptions as of May 9,2016.

# **Competitive Landscape**Online Traffic Volume Comparison





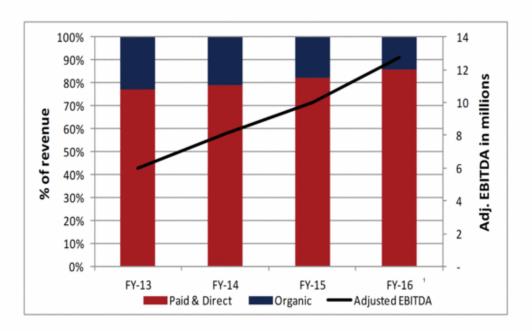
Competitor sites' traffic based on Compete using the average monthly traffic for Q1-16

Monthly Visitors for US Auto Parts is average monthly traffic for Q1-16

### Ad Spend resulting in improved profitability



▶ We are becoming less dependant on organic search for revenue generation and project it to be ~14% of overall revenues in FY-16



<sup>1</sup> FY-16 EBITDA is the midpoint of Management's guidance of \$11.5 - \$14.0M



## **Financial Highlights**

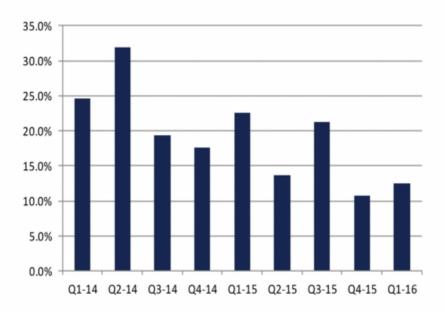
### **Key Stats: PRTS (NASDAQ)**



Trading Data (@ May 5	, 2016)	Financial Highlights (@	9 Apr 2, 2016)	Ramping Profitability				
Stock Price	\$3.34	Revenues (TTM)	\$295.5M	(in million				
52 Wk. High/Low	\$3.45/1.87	Gross Margin (TTM)	29.3%	■ Reve		^		
Avg. Daily Vol. (3 mo)	42,339	Adjusted EBITDA <sup>2</sup> (TTM)	\$9.8M	■ Auj.	EBITO	•		
Diluted Shares Out.	39.4M	Cash & Equiv.	\$4.5M				\$296	
Institutional Holdings	61%	Total Assets	\$78.9M		\$284	\$291	7230	
Insider Holdings	23%	Total Debt	\$3.0M	\$255				
Valuation Measures		Total Liabilities	\$55.8M					
Market Cap	\$115.8M	Total Equity	\$23.1M					\$11.5
Enterprise Value	\$117.3M	PRTS Daily -	5-05-16 3.5 3.0				\$9.8	14.0
EV/Revenue	0.4X	ymmun Man War	2.5		\$7.9	\$8.4	\$5.0	
EV/NTM Adj. EBITDA	9X	Volume = 0	1.5 BigCharts.com	\$6.0				
Employees <sup>1</sup>	1,189	Jun Jul Rug Sep Oct Nov Dec 16 Feb	200 \$ 100 B					
Data sources: Yahoo! Finance, S&P Capital IQ, 1) As of March 9, 2016. 2) See Appendix for a reconciliation of non-G 3) Revenue estimate represents low to mid-	AAP measure.	6. Guidance updated and effective only on March 8,		FY13	FY14	FY15	TTM@ Q1-16	FY16E³

### Positive Private Label Quarterly Comp Sales Trend<sup>1</sup> USAUTOPARTS



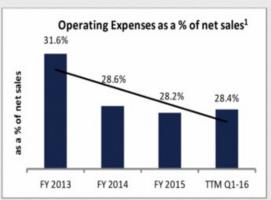


9 consecutive quarters with double digit Private Label growth

### Financial Performance (excludes AutoMD)







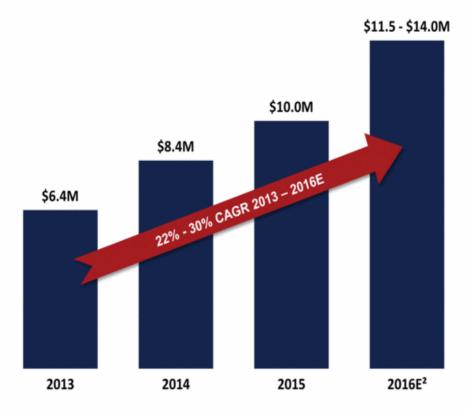




- 1) Excludes one time write downs of \$6.1 and \$0.9M for FY-13 and FY-14, respectively
- 2) Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes Stock based compensation of \$1.3M, \$2.4M, \$2.3M & \$2.6M for FY-13, FY-14, FY-15 & TTM Q1-16, respectively and restructuring costs and not expected to be recurring charges of \$6.8M and \$2.0M for FY-13 and FY-14, respectively. Refer to the appendix for a full Adjusted EBITDA reconciliation to net income

# Strong EBITDA<sup>1</sup> Growth Trends for U.S. Auto Parts USAUTOPARTS (excludes AutoMD)





- 1) Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes Stock based compensation, restructuring costs and other one-time charges. See Appendix for reconciliation of Adjusted EBITDA to net income
- 2) Represents guidance for EBITDA growth (excluding AutoMD), issued and only effective May 9, 2016

### **AutoMD Site**



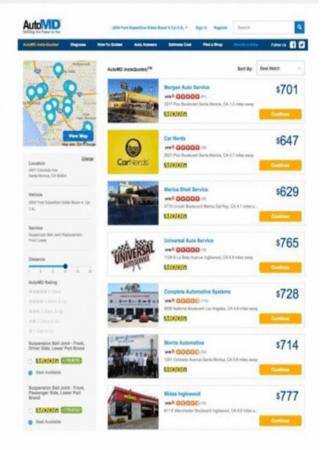
- AutoMD is an online auto repair source for the do-it-for-me (DIFM) market
  - Serves as repair lead generation site for repair shops, while educating consumers on maint./service of their vehicles
- ▶ Raised \$7.0M in capital in 2014

▶ Fed Mogul: \$3.0M

► Cox Automotive: \$2.0M

▶ Insiders: \$2.0M

- ▶ Post-funding valuation of \$19.5M with 64% controlled by U.S. Auto Parts
- ▶ ~3,855 shops in the program at Q1-16
  - ▶ Year-end 2016 Goal: Over 5,000 total shops



### **Key Takeaways**



- ▶ A leading pure-play internet retailer of aftermarket auto parts
- ▶ \$6.7 billion on-line DIY market anticipated to nearly double by 2020²
- ▶ ~10 million monthly website visitors more than double next competitor
- ► Transitioning to a higher mix of private label products to drive increased conversion rates higher-margin revenues and EBITDA
- ▶ Shifting Focus from Growth to Profitability generate free cash flow and to significantly pay down our debt in 2016











- Revenue estimate represents low to mid-single digit growth from 2015. Guidance updated and effective only on May 9, 2016
- 2) Based on managements assumptions and projections
- 3) See Appendix for a reconciliation to net income



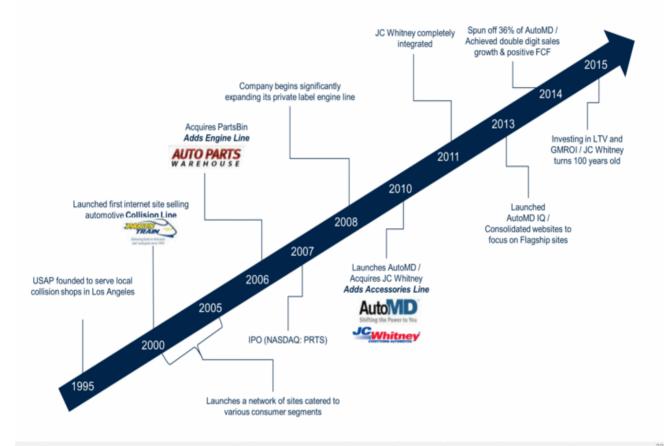
- 2



### **APPENDIX**

## **Company History**





### **Experienced Leadership Team**





#### Shane Evangelist | Chief Executive Officer

- Since October 2007
- Over 13 years of experience leading internet businesses
- Senior Vice President and General Manager of Blockbuster Online
- Vice President of Strategic Planning for Blockbuster Inc.
- B.A. degree in Business Administration from the University of New Mexico and M.B.A. from Southern Methodist University



#### Neil Watanabe | Chief Financial Officer

- Since March 2015
- Over 30 years of finance, accounting and retail experience in both private & public companies
- Chief Operating Officer of National Stores
- = EVP & Chief Financial Officer Pet Smart
- B.A. degree in Social Sciences from the University of California, Los Angeles and CPA certification in Illinois



#### Aaron E. Coleman | Chief Operating Officer

- Since April 2008
- Former Executive Vice President of Operations and CIO from April 2008 - September 2010
- Over 18 years of e-commerce experience
- Senior Vice President Online Systems at Blockbuster Inc.
- B.A. degree in Business Administration from Gonzaga University



#### Charles Fischer | SVP of Global Procurement

- Since May 2008
- Over 30 years of global sourcing experience
- Vice President, Supply Chain Management for Keystone Automotive Industries
- Director, Business Development for Modern Engineering
- Multiple leadership positions with multiple companies in the automotive aftermarket industry

### Financial Highlights - Q1-16 (excluding AutoMD)



- ▶ Total revenue \$80.7M
- ▶ Total sales up 5.8%
- ▶ Gross Margin expansion of 230 basis points over prior year
- ▶ Adjusted EBITDA was 5.4% of net sales or \$4.3M . A 52% increase over prior year
- ▶ Net Income improves 8x to \$1.5M from \$0.2M in the prior year
- ▶ Net debt decreased \$8.6M to \$1.7M from \$10.3M at FY-15
- ▶ Unique visitors increased 3% to 31.4 million
- ▶ Conversion rate increased by 10 basis points to 1.8%
- ▶ Total online orders increased by 8.5% to 881,000 orders

 Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. See Appendix for a reconciliation of Adjusted EBITDA to net income

## Adjusted EBITDA reconciliation (excluding AutoMD)



	FY-13		FY-14		FY-15		TTM Q1-16			Q1-16
	52 W e	eks Ending	53 V	Weeks Ending	52	Weeks Ending	52	Weeks Ending	13	Weeks Ending
(in thousands)	Decem	ber 28, 2013	Jar	nuary 2, 2015	Ja	anuary 2, 2016		April 2, 2016	ı	April 2, 2016
Net income (loss)	\$	(13,644)	\$	(4,907)	\$	(136)	\$	1,214	\$	1,537
Depreciation		10,676		7,230		6,141		6,136		1,544
Amortization of intangibles		381		422		431		436		112
Interest expense, net		972		1,101		1,208		1,187		346
Taxes		43		137		88		(37)		33
EBITDA	\$	(1,572)	\$	3,983	\$	7,732	\$	8,936	\$	3,572
Stock comp expense		1,211		2,367		2,297		2,592		772
Inventory write down related to Carson closure				897		-		-		-
Restructuring Cost		723		1,137		-		-		-
Impairment loss on property & equipment		4,832				-		-		-
Impairment loss on intangible assets		1,245								
Adjusted EBITDA		6,439		8,384		10,029		11,528		4,344

Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes stock based compensation, restructuring cost, and impairment loss

# Projected FY-16 Adjusted EBITDA reconciliation US AUTOPARTS (excluding AutoMD) NASDAQ:PRTS

	Low End 52 Weeks Ending			High End Veeks Ending
(in thousands)	Decer	nber 31, 2016	Dece	mber 31, 2016
Netincome	\$	1,127	\$	3,603
Depreciation		5,682		5,682
Amortization of intangibles		428		428
Interest expense, net		1,030		1,030
Taxes		232		232
EBITDA	\$	8,499	\$	10,975
Stock comp expense		3,081		3,081
Adjusted EBITDA		11,580		14,056

Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes Stock based compensation

## **Financial Sensitivity**



	FY-15	5%	10%	15%	20%	38%
Revenue	\$291	\$305	\$320	\$334	\$349	\$400
Gross Margin %	28.6%	29.0% – 31.0%	29.0% - 31.0%	29.0% – 31.0%	29.0% - 31.0%	29.0% – 31.0%
Variable:						
Fulfillment	3.6%	3.6%	3.6%	3.6%	3.6%	3.6%
Marketing	9.3%	9.3%	9.3%	9.3%	9.3%	9.3%
Technology	0.6%	0.6%	0.6%	0.6%	0.6%	0.6%
G&A	1.7%	1.7%	1.7%	1.7%	1.7%	1.7%
Total Variable	15.2%	15.2%	15.2%	15.2%	15.2%	15.2%
Fixed:						
Fulfillment 1	2.1%	2.0%	1.9%	1.8%	1.7%	1.5%
Marketing	3.8%	3.6%	3.4%	3.3%	3.2%	2.8%
Technology	1.1%	1.0%	1.0%	0.9%	0.9%	0.8%
G&A	3.2%	3.1%	3.0%	2.8%	2.7%	2.4%
Total Fixed <sup>1</sup>	10.1%	9.7%	9.3%	8.9%	8.5%	7.4%
Adjusted EBITDA %	3.4%	4.1% – 6.1%	4.5% - 6.5%	4.9% – 6.9%	5.3% - 7.3%	6.4% – 8.4%
Adjusted EBITDA \$2	\$10	\$12 - \$19	\$14 – \$21	\$16 - \$23	\$18 - \$25	\$26 - \$34

Our Business Model Projects Significant Cost Leverage as Revenues Grow 27

<sup>1)</sup> For every incremental year required to achieve growth levels, fixed expenses projected to increase \$1.0M or 3%

Excludes stock based compensation, depreciation and amortization

# **Key Avenues for Growth –**Increase Customer Lifetime Value



### Gross Profit per Transaction

- Efficient sourcing strategy
- Private label sourcing
- · Price optimization
- · Efficient operations

### Average Order Size

- · Sell the job
- · Cross-sell
- · Warranty options

### **Repeat Purchase**

- · Easy to do business
- Improved service levels
- · Reduced returns
- · Reduced no-fills

#### Conversion

- · Easy to find Product
- · Speed of website
- · In-stock rate
- · Quality of data
- · Relevant SKUs

### Increased Traffic

 We anticipate increasing traffic will be directly related to our ability to improve our strategic objectives allowing for more available dollars to spend on marketing.

Strategy to Increase Customer Lifetime Value (LTV)

Increased customer LTV would result in greater mix of traffic from both direct-to-website and paid channels, and less dependence on organic search