# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 8, 2015



### U.S. AUTO PARTS NETWORK, INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation)

**001-33264** (Commission File Number)

68-0623433 (IRS Employer Identification No.)

### 16941 Keegan Avenue, Carson, CA 90746

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (310) 735-0085

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 7.01. Regulation FD Disclosure.

On September 9-10, 2015, at the 4th Annual Liolios Gateway Conference in San Francisco, California, and on September 16-17, 2015, at the Inaugural B. Riley & Co. Consumer Conference, U.S. Auto Parts Network, Inc. (the "Company") will be speaking and meeting with certain analysts, investors and others in one-on-one meetings regarding the Company. The information to be disclosed during these meetings is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

(d) Exhibits. The following exhibit is filed with this Current Report on Form 8-K:

Exhibit No.	Description					
99.1 Presentation of U.S. Auto Parts Network, Inc.						
		2				
		SIGNATURES				
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.						
Dated: Se	ptember 8, 2015	U.S. AUTO I	PARTS NETWORK, INC.			
		Ву:	/s/ SHANE EVANGELIST			
		Name:	Shane Evangelist			
		Title:	Chief Executive Officer			



### Safe Harbor



This presentation contains "forward-looking" statements, within the meaning of the federal securities laws, that are based on our management's beliefs and assumptions and on information currently available to management. Forward-looking statements include information concerning our possible or assumed future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities, potential market opportunities and the effects of competition.

Forward-looking statements include all statements that are not historical facts and can be identified by terms such as "anticipates," "believes," "could," "seeks," "estimates," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent our management's beliefs and assumptions only as of the date of this presentation. These statements do not guarantee future performance and speak only as of the date hereof, and qualify for the safe harbor provided by Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933. We refer all of you to the disclosures contained in the U.S. Auto Parts Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the Securities and Exchange Commission, including the risk factors set forth therein, for more detailed discussion on the factors that can cause actual results to differ materially from those projected in any forward-looking statements. Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

This presentation includes certain non-GAAP financial measures as defined by SEC rules. We have provided a reconciliation of those measures to the most directly comparable GAAP measures in the Appendix to this presentation.

# **Company Overview**



- US Auto Parts is the largest pure-play internet retailer of aftermarket auto parts
- We operate online sites, marketplaces and wholesale channels focused on the do-it-yourself (DIY) customer
- Offer over 1 million SKUs of high quality private label and branded products
- Reach approximately 10 million online customers per month through wellestablished brands (JC Whitney 100-Year Anniversary)

A Value Leader in Aftermarket Auto Parts









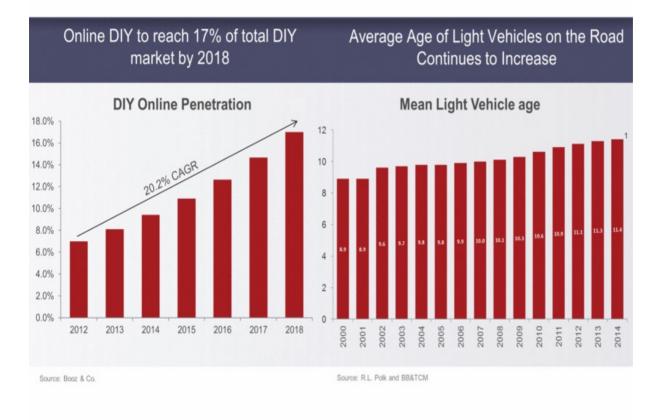




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# Online Market is Vibrant & Growing





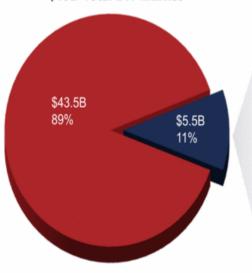
1 2014 is estimated by IHS

# Do it Yourself (DIY) Market Size



### At Only 11% of Total DIY Auto Parts Sales, Online DIY Sales **Represents a Strong Growth Opportunity**

### \$49B Total DIY Market1



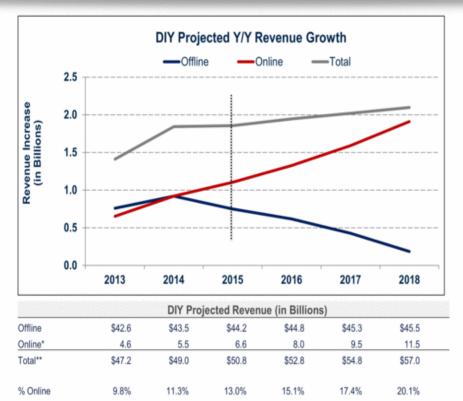
<sup>&</sup>lt;sup>1</sup> Digital Auto Care fact book estimates

Company	2014 Est. Rev <sup>2</sup>	% of total
Marketplaces	(in million)	70 OI total
eBay Motors	\$2,560	46.1%
Amazon	\$720	13.0%
Sub Total	\$3,280	59.1%
Wholesale Online		
Tire Rack (online)	\$530	9.6%
Other Tire Companies	\$230	4.1%
Sub Total	\$760	13.7%
Pure Play		
US Auto Parts	\$280	5.0%
Rock Auto	\$260	4.7%
Summit	\$200	3.6%
Auto Anything (AutoZone)	\$140	2.5%
JEGS	\$80	1.4%
CarlD	\$70	1.3%
All Other Pure Play	\$180	3.2%
Sub Total	\$1,210	21.8%
Brick & Mortar Retailers3		
AutoZone (w/o AA)4	\$140	2.5%
Advance	\$90	1.6%
Pep	\$40	0.7%
O'Reilly	\$20	0.4%
NAPA	\$10	0.2%
Sub Total	\$300	5.4%
Total	\$5,550	100.0%

<sup>&</sup>lt;sup>2</sup> Estimates by US Auto Parts where amounts are not publicly reported
<sup>3</sup> Only includes estimated mail delivered business – does not include store pick ups
<sup>4</sup> Excludes AutoAnything which is wholly owned by AutoZone

# Do it Yourself (DIY) Projections Industry Growth to be Driven by Online Sales





nt derived from Booz and Co. data

# **Our Value Position**

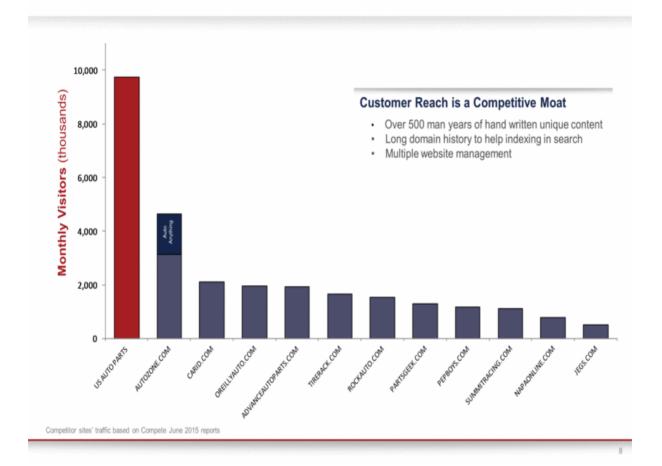


- ☑ Improving Financial Performance
- ☑ Large and Growing Online Market
- ☑ Expansive Customer Reach
- ☑ Significant Private Label Offering
- ☑ Experienced Leadership Team

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# US Auto Parts has Dominant Reach





# **Broad Auto Parts Product Offering**



US Auto Parts has one of the largest product offerings – over 1 million products across collision parts, engine parts, and performance & accessories

### **Collision Parts**



### **Engine Parts**



### **Performance & Accessories**



**Approximate** Revenue

50%

25%

25%

# Supply Chain Creates Pricing Advantage



USAP's ability to competitively price products while maintaining healthy margins is a function of leveraging its robust private label supply chain:

- Currently over 45,000 Private Label Products.
- Expected to add 5,000 7,000 Private Label SKUs this year
- The Company sources product directly from over 200+ factories in Asia

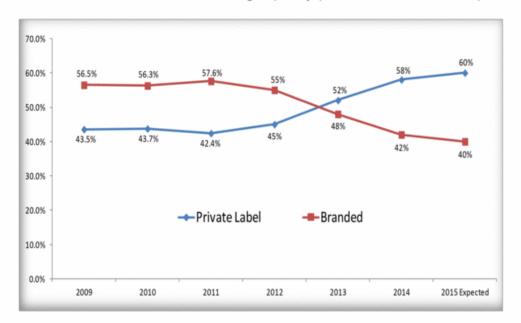


The Breadth of our Private Label Products Provides Significant Competitive Advantage

# **Product Sales Mix**

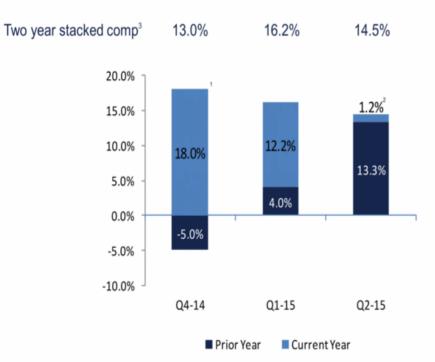


US Auto Parts has transitioned to a higher mix of Private Label products to be a low cost value leader with high quality products in the marketplace



# 3 Consecutive Quarters of Double Digit Comps on a two year stack basis

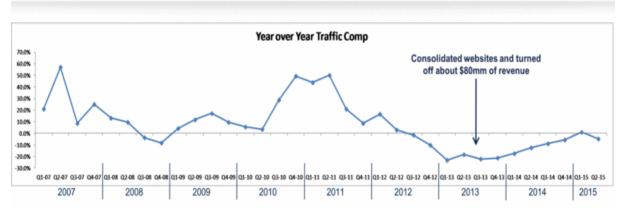


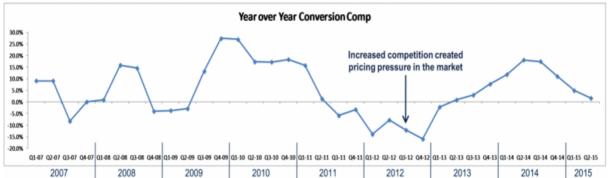


<sup>&</sup>lt;sup>1</sup> Includes an extra week – would have been 12% on a normalized basis <sup>2</sup> Comp based on our new same "store" comp policy and excludes channel segments that are no longer operating <sup>3</sup> Two-year stacked basis" is computed by adding the sales growth of the period referenced and that of the same fiscal period ended twelve months prior

# Traffic & Conversion Growth

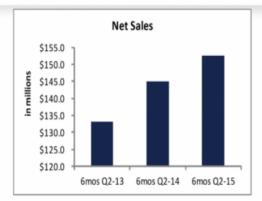


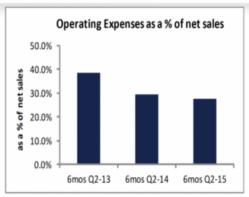


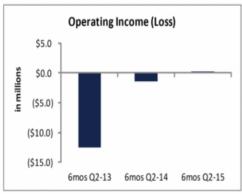


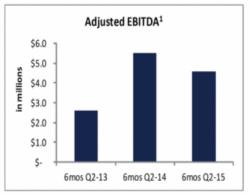
# Q2 YTD Financial Performance (excluding AutoMD beginning in Q4-14)











1. Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes Stock based compensation of \$0.7M, \$1.0M and \$1.1M for 6 months Q2-13, 6 months Q2-14 and Q2-15 YTD, respectively and restructuring costs and other one time charges of \$0.7M and \$1.1 for 6 months Q2-13 and 6 months Q2-14, respectively.

# Growth & Profitability



# **Incremental Flow Thru**

	Private Label	Branded	Total	
Revenue	100%	100%	100%	
Gross Margins	34% - 36%	19 - 21%	28% - 30%	
Variable OPEX Costs	16%	11%	15%	
Fixed Cost	0%	0%	0%	
Incremental Flow Thru	18% - 20%	8% - 10%	13% - 15%	

# Strategies for Increasing Customer Life Time Value USAUTOPARTS



### The 2015 Strategy is to Increase Customer Life Time Value

### **Gross Profit per** Transaction

- Efficient sourcing strategy
- · Private label sourcing
- · Price optimization
- · Efficient operations

### **Average Order** Size

- · Sell the job
- · Cross-sell
- · Warranty options

### **Repeat Purchase**

- · Easy to do business
- · Improved service levels
- · Reduced returns
- · Reduced no-fills

### Conversion

- · Easy to find Product
- · Speed of website
- In-stock rate
- · Quality of data
- Relevant SKUs

### Increased Traffic

 We anticipate increasing traffic will be directly related to our ability to improve our strategic objectives allowing for more available dollars to spend on marketing.

We believe increased customer LTV will result in a greater mix of traffic from both direct-towebsite and paid channels, resulting in less dependence and impact from organic search

# AutoMD – Repair Lead-Generation Site



### Overview

 Repair lead generation site addresses the DIFM market

### Recent Strategic Investment

• \$12.5M pre-money valuation

· Raised \$7.0M in capital

· Fed Mogul: \$3.0M

· Cox Automotive: \$2.0M

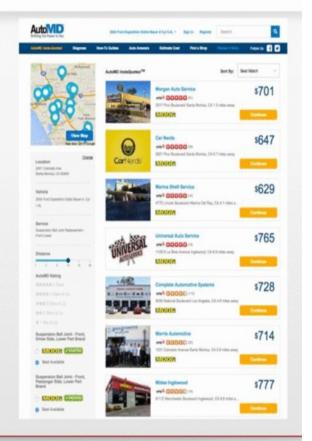
· Insiders: \$2.0M

· Post-funding valuation of \$19.5M

· USAP controls 64% of business

· Currently ~2,800 shops on the program

• 2015 Goal = 3,250 - 4,500.



# **Key Takeaways**



### US Auto Parts

- √ A leading e-Commerce company
- ✓ Growing with positive FCF
- ✓ \$5B industry expected to double in next 5-7 years

### > Two significant competitive advantages

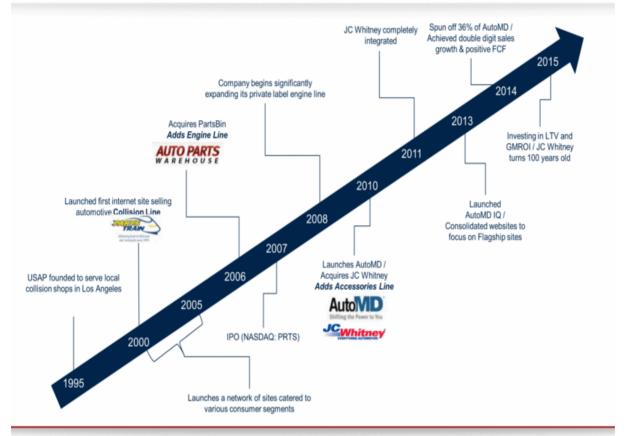
- ✓ Our customer reach is approximately 10 million visitors monthly
- ✓ Our supply chain sources over 45,000 Private Label products
- Experienced management team with a mix of e-commerce and automotive expertise



# APPENDIX

# **Company History**





# Leadership Team



### Shane Evangelist - Chief Executive Officer since October 2007

- · Over 10 years experience leading internet businesses
- · Senior Vice President and General Manager of Blockbuster Online
- · Vice President of Strategic Planning for Blockbuster Inc.
- . B.A. degree in Business Administration from the University of New Mexico and a M.B.A. from Southern Methodist University

### Neil Watanabe - Chief Financial Officer since March 2015

- · Over 30 years of finance, accounting & retail experience in both private & public companies
- · Chief Operating Officer of National Stores
- · EVP & Chief Financial Officer Anna Linens
- · EVP & Chief Financial Officer Pet Smart
- · EVP & Chief Financial Officer Elizabeth Arden Red Door Spas
- . B.A. degree in Social Sciences from the University of California, Los Angeles and CPA certification in Illinois

### Aaron E. Coleman - Chief Operating Officer since September 2010

- · Former Executive Vice President of Operations and CIO from April 2008 September 2010
- · Over 18 years of e-commerce experience
- · Senior Vice President Online Systems at Blockbuster Inc.
- Multiple positions with internet and technology companies including American Airlines, Travelweb (Priceline), Baan
- · B.A. degree in Business Administration from Gonzaga University

### Charles Fischer - Senior Vice President of Global Procurement since May 2008

- · Over 30 years of global sourcing experience
- · Vice President, Supply Chain Management for Keystone Automotive Industries
- · Director, Business Development for Modern Engineering
- · Multiple leadership positions with multiple companies in the automotive aftermarket industry

# Financial Sensitivity



# Our business model has significant cost leverage as revenues grow

	FY-14	0%	5%	10%	15%	20%
Revenue	\$284	\$284	\$298	\$312	\$327	\$341
Gross Margin %	27.7%	28.0% - 30.0%	28.0% - 30.0%	28.0% - 30.0%	28.0% - 30.0%	28.0% - 30.0%
Variable:						
Fulfillment	3.5%	3.5%	3.5%	3.5%	3.5%	3.5%
Marketing	9.1%	9.3%	9.3%	9.3%	9.3%	9.3%
Technology	0.6%	0.6%	0.6%	0.6%	0.6%	0.6%
G&A	1.7%	1.7%	1.7%	1.7%	1.7%	1.7%
Total Variable	14.9%	15.1%	15.1%	15.1%	15.1%	15.1%
Fixed:						
Fulfillment	2.5%	2.1%	2.0%	1.9%	1.9%	1.8%
Marketing	3.8%	4.0%	3.8%	3.6%	3.5%	3.3%
Technology	1.1%	1.1%	1.1%	1.0%	1.0%	0.9%
G&A	3.2%	3.5%	3.3%	3.1%	3.0%	2.9%
Total Fixed	10.6%	10.7%	10.2%	9.7%	9.3%	8.9%
Add backs	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Adjusted EBITDA %	2.8%	2.2% – 4.2%	2.7% - 4.7%	3.2% - 5.2%	3.6% - 5.6%	4.0% - 6.0%
Adjusted EBITDA \$	\$8	\$6 – \$12	\$8 - \$14	\$10 – \$16	\$12 - \$18	\$14 - \$21

Excludes stock based compensation, depreciation and amortization
 For every incremental year required to achieve growth levels, fixed expenses increase \$1.0M or 3%

# Sales & Adjusted EBITDA<sup>1</sup>





- 1. Excludes AMD starting in Q4-14 which is funded through capital raised
- 2. JC Whitney was acquired in Aug 2010 adding revenue of \$39.1M in 2010 and \$83.4M in 2011. Amounts not separately disclosed after 2011.
- Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes Stock based compensation of \$2.9M, \$3.3M, \$2.7M, \$2.6M, \$1.7M, \$1.3M, \$2.4M and \$1.1M in 2008, 2009, 2010, 2011, 2012, 2013, 2014 and Q2-15 YTD, respectively and restructuring costs and other one time charges of \$23.4M, \$0.4M, \$5.8M, \$12.9M, \$27.5M, \$6.8M, and \$2.0 in 2008, 2009, 2010, 2011, 2012, 2013, and 2014 respectively.

# Financial Highlights Q2-15 YTD



- Total revenue \$152.7M Q2-15 YTD
- Comp sales up 7.7% for Q2-15 YTD
- Sales up 5.4% for Q2-15 YTD
- Adjusted EBITDA excluding AutoMD was \$4.6M Q2-15 YTD<sup>1</sup>
- Inventory at \$45.2M as of Q2-15 vs. \$35.2 the prior year
- Debt declining in Q2 over Q1 \$1.5M

'Non-GAAP financial measure EBITDA consists of net income before (a) interest expense, net; (b) income tax provisions; (c) amortization of intangible assets; (d) depreciation and amortization. Adjusted EBITDA excludes Stock based compensation \$1.1M for Q2-15 YTD